



**GENERAL POWER OF ATTORNEY BY ASSIGNEE
&
37 C.F.R. § 3.71 EXCLUSION OF INVENTIVE ENTITY**

RECEIVED

MAY 28 2004

Technology Center 2600

1) GENERAL POWER OF ATTORNEY BY ASSIGNEE

BellSouth Intellectual Property Corporation, as assignee of the entire right, title, and interest of the subject matter which is claimed and for which a patent is sought on the invention, hereby revokes all prior powers and appoints the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

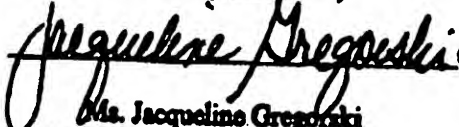
- i) Geoff Sutcliffe, U.S.P.T.O. Reg. 36,348, Todd Mitchem, U.S.P.T.O. Reg. 40,731, and Jennifer Medlin, U.S.P.T.O. Reg. 41,385 of BellSouth I.P. Mgmt. Corp., 1155 Peachtree Street, N.E., Suite 500, Atlanta, GA 30309;
- ii) Bambi F. Walters, U.S.P.T.O. Reg. 45,197, P.O. Box 622 Kernersville, NC 27285; and
- iii) Scott P. Zimmerman, U.S.P.T.O. Reg. 41,390, P.O. Box 3822 Cary, NC 27519.

2) 37 C.F.R. § 3.71 EXCLUSION OF INVENTIVE ENTITY

BellSouth Intellectual Property Corporation, a corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 901, Wilmington, Delaware 19801, has previously established itself as assignee of the entire right, title, and interest of this subject matter. BellSouth Intellectual Property Corporation shall conduct prosecution of the patent application, or any reexamination proceeding deriving from this patent application, to the exclusion of the inventive entity as per 37 C.F.R. § 3.71.

I hereby certify that i) I have authority to act on behalf of BellSouth Intellectual Property Corporation and/or ii) that I have apparent authority to sign on behalf of BellSouth Intellectual Property Corporation.

Respectfully submitted,

 (Signature)

Ms. Jacqueline Gregoricki
Vice President, Patent & Trademark Procurement

April 23, 2004 (Date)



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Swix et al.

Group Art Unit: 2611

Application No. 10/036,677

Examiner: Bui, Kieu Oanh T.

Filed: December 21, 2001

Title: "Method and System for Managing Timed Responses to A/V Events in Television Programming"

37 C.F.R. § 1.8 CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450.

Sheri L. Bukowski
Name of Person Mailing This Paper

Sheri L. Bukowski

Signature

5/24/04

Date of Mailing

RECEIVED

MAY 28 2004

Technology Center 2600

37 C.F.R. § 1.33 Request to Change Correspondence Address

Commissioner of Patents and Trademarks
PO Box 1450
Alexandria, VA 22313-1450

Commissioner:

This paper is filed to request a Change of Correspondence Address. Assignee includes a (1) Change of Correspondence Address (PTO/SB/122 (10-01)) form and (2) an executed General Power Of Attorney by Assignee and 37 C.F.R. § 3.71 Exclusion of Inventive Entity.

If the Office has any questions, the Office is invited to contact the undersigned at (757) 253-5729 or bambiwalters@cox.net.

Respectfully submitted,

Bambi F. Walters

Bambi F. Walters, Reg. No. 45,197
Attorney for Assignee



#13
W. L. L. L.
8/13/04

PTO/SB/123 (06-03)

Approved for use through 11/30/2005. OMB 0651-0035

United States Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

CHANGE OF CORRESPONDENCE ADDRESS	Patent Number:	
Patent	Issue Date:	
Address to:	Application Number:	10/036,677
Commissioner for Patents	Filing Date:	December 21, 2001
PO Box 1450	First Named Inventor:	Scott R. Swix
Alexandria, VA 22313-1450		

Please change the Correspondence Address for the above-identified patent to:

☐ Customer Number

or

RECEIVED

MAY 28 2004

<input checked="" type="checkbox"/> Firm or Individual Name	Bambi Faivre Walters				
Address	PO Box 5743 Technology Center 2600				
Address					
City	Williamsburg	State	VA	Zip	23188
Country	US				
Telephone	(757) 253-5729	Fax Number	(757) 253-5729		

This form cannot be used to change the data associated with a Customer Number. To change the data associated with an existing Customer Number use "Request for Customer Number Data Change" (PTO/SB/124).

This form will not affect any "fee address" provided for the above-identified patent. To change a "fee address" use the "Fee Address Indication Form" (PTO/SB/47).

I am the:

- ☐ Patentee.
☐ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).
☒ Attorney or agent of record. Registration Number: **45,197**

Typed or Printed Name	Bambi F. Walters
Signature	<i>Bambi F. Walters</i>
Date	24 MAY 2004

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

☐ * Total of forms are submitted.

This collection of information is required by 37 CFR 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, PO Box 1450, Alexandria, VA 22313-1450 DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450.